

Delivery of products and further instructions:

You must attach a label with the correct product code to each of your products, this will ensure that the correct product is judged against the entry form. This unique product entry code will be emailed to you when you nominate a product.

When delivering your products please ensure that that they are sent in a suitable container (ie cool packs/ sealed bags / chilled boxes) to keep the product in good condition taking into account likely time in transit. Please also include product packaging where possible. We will have a team of food economists onsite to cook your products, there is no need to cook these in advance. You should enclose cooking instructions in order to best showcase your product which the food economists will use.

Sample numbers and size of sample:

The entry (entries) should be of sufficient size to be judged against the judging criteria, see judging criteria above. If your product requires cooking/heating of any kind please ensure that 4 samples of EACH product entered are sent. In the case of sausages please send 4 packs of sausages rather than 4 individual sausages. In the case of large joints/birds, 2 samples will be sufficient. If your product does not require heating/cooking then please ensure that 2 samples of EACH product entered are sent. If your product requires any associated products to be supplied, please also include this/these.

Need help?

Should you have any queries please contact Libby Goodwin via email libby.g@yandellmedia.com or 01908 613323.

Many thanks for participating and good luck!