



### Partner Comment...

“Pilgrim’s Europe is proud to sponsor the Women In Meat Industry Awards, which provides an excellent opportunity to celebrate female talent within the meat industry.”



**Ivan Siqueira,**  
President, Pilgrim’s UK

## BECOME A PARTNER AND MAXIMISE YOUR BRANDING AND MARKETING WITH THE PRESTIGIOUS ANNUAL WOMEN IN MEAT INDUSTRY AWARDS

### Partner Comment...



“It is vital for us as an industry to encourage women to pursue a career in meat by providing them with excellent training and development programmes, which is why FTC is pleased to partner the Women In Meat Industry Awards each year.”

**Christine Walsh,**  
Chief Executive, FTC



The immense and vitally important contribution made by women to the UK meat industry’s success is recognised through a unique initiative, the Women in Meat Industry Awards. Voting and nominations normally begin in early summer via the dedicated website [www.womeninmeatawards.com](http://www.womeninmeatawards.com) and will culminate in a prestigious ceremony in November. 13,000 votes were received for the 2024 Awards via the website, and the ceremony continues to attract record numbers.

## How can we help you...



Michelle Ingerfield of Meat Management magazine is available to offer help and advice: “With some of the biggest names in meat manufacturing, processing, wholesaling and retailing involved, plus leading trade bodies, you will be in great company should you come on-board and work with us as a partner for the Women in Meat Industry Awards. It would be my pleasure to help and assist you in any way I can, so please give me a call for more information. The 2025 Awards will be another sell out, so don’t delay contact us today”.

**Tel: 01908 613323 or email [michelle.i@yandellmedia.com](mailto:michelle.i@yandellmedia.com)**



The annual Women in Meat Industry Awards is organised by Meat Management magazine.



# As an official category partner, you get all this...

- Free table for 10 persons at the prestigious Awards presentation ceremony.\*
- Your logo in every edition of Meat Management over the Awards marketing period, plus branding using regular email broadcasting.
- Free page advert, and full branding with logo in the 4-colour Awards edition of Meat Management.
- 10-months coverage online in the Awards review, which will link to your own website.
- Free full page A5 advert in the dinner menu.
- You, as a partner of a category, will announce the winner during the presentation ceremony.
- Logo on website voting category and stationery.
- Logo included and displayed on-screen during the Awards ceremony and when your individual category is announced.
- Your category partnership announced by the presenter.
- Inclusion in the Meat Management round-up following the Awards ceremony.
- Inclusion in the website review which goes live after the Awards ceremony.

*Celebrity appearance subject to change.*

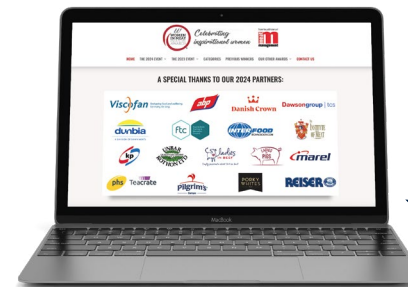
© Copyright Yandell Publishing Ltd, all rights reserved.

# Make the most of the full marketing period which offers so much...



*Kudos!*  
Tell everyone you support this fantastic initiative.

*Be in the middle of all the pre and post event publicity!*



*Your logo in the voting section of the website - exposure in all the right places!*



*A page advert in the dinner menu*



*A page advert in the Awards Brochure*

See the film at [www.womeninmeatawards.com/video](http://www.womeninmeatawards.com/video)

## Categories available for partnerships

- Meat Businesswoman of the Year Award
- Meat Businesswoman Award - Foodservice / Catering
- Meat Businesswoman Award - Multiple Retailing
- Meat Businesswoman Award - Independent Retailing
- Meat Businesswoman Award - Manufacturing/Processing
- Meat Businesswoman Award - Poultry

- Meat Businesswoman Award - Craft Butchery
- Meat Businesswoman Award - Trade Body
- Meat Businesswoman - Livestock Procurement & Sustainability
- Meat Businesswoman Award - Wholesaling
- Meat Business Woman Award - Industry Supplier
- Meat Business Woman Award - Training & Education
- The Rising Star Award

For full information about the Women in Meat Industry Awards and current partnership availability, or to book your participation, contact **Michelle Ingerfield** now on **01908 613323** or e-mail [michelle.i@yandellmedia.com](mailto:michelle.i@yandellmedia.com)