



Partner Comment...

"A great opportunity to once again show our support and to celebrate some of the UK's greatest female talent and contribution to their businesses and the wider market."



Ivan Siqueira,
President, Pilgrim's UK

BECOME A PARTNER AND MAXIMISE YOUR BRANDING AND MARKETING WITH THE PRESTIGIOUS ANNUAL WOMEN IN MEAT INDUSTRY AWARDS

Partner Comment...

"We are delighted to be a part of this initiative and hope the achievements of our fabulous women at Dawn Meats and Dunbia inspire a new wave of entrants across our business and the industry."



Michelle White,
Head of Marketing,
Dunbia/Dawn Meats



The immense and vitally important contribution made by women to the UK meat industry's success is recognised through a unique initiative, the Women in Meat Industry Awards. Voting and nominations normally begin in early summer via the dedicated website **www.womeninmeatawards.com** and will culminate in a prestigious ceremony in November. 11,000 votes were received for the 2023 Awards via the website and the ceremony attracted record numbers.

How can we help you...



Michelle Ingerfield of Meat Management magazine is available to offer help and advice: "With some of the biggest names in meat manufacturing, processing, wholesaling and retailing involved, plus leading trade bodies, you will be in great company should you come on-board and work with us as a partner for the Women in Meat Industry Awards. It would be my pleasure to help and assist you in any way I can, so please give me a call for more information. The 2024 Awards will be another sell out, so don't delay contact us today".

Tel: 01908 613323 or email michelle.i@yandellmedia.com



The annual Women in Meat Industry Awards is organised by Meat Management magazine.

As an official category partner, you get all this...

- Free table for 10 persons at the prestigious Awards presentation ceremony.*
- Your logo in every edition of Meat Management over the Awards marketing period, plus branding using regular email broadcasting.
- Free page advert, and full branding with logo in the 4-colour Awards edition of Meat Management.
- 10-months coverage online in the Awards review, which will link to your own website.
- Free full page A5 advert in the dinner menu.
- You, as a partner of a category, will announce the winner during the presentation ceremony.
- Logo on website voting category and stationery.
- Logo included and displayed on-screen during the Awards ceremony and when your individual category is announced.
- Your category partnership announced by the presenter.
- Inclusion in the Meat Management round-up following the Awards ceremony.
- Inclusion in the website review which goes live after the Awards ceremony.

Celebrity appearance subject to change.

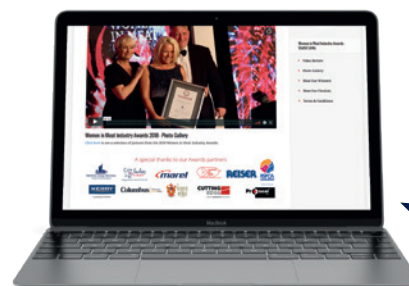
*Event date is subject to any Government rulings on public assembly and therefore the organisers reserve the right to make appropriate changes if required affecting the date or venue at their absolute discretion, including reverting to an online ceremony if required and the type of presentations.

Make the most of the full marketing period which offers so much...



*Kudos!
Tell everyone
you support
this fantastic
initiative.*

*Be in the middle
of all the pre and post
event publicity!*



*Your logo in the voting
section of the website
- exposure in all the
right places!*



*A page advert
in the dinner menu*



*A page advert in
the Awards Brochure*

See the film at www.womeninmeatawards.com/video

Categories available for partnerships

Meat Businesswoman of the Year Award

Meat Businesswoman Award - Foodservice / Catering

Meat Businesswoman Award - Multiple Retailing

Meat Businesswoman Award - Independent Retailing

Meat Businesswoman Award - Manufacturing/Processing

Meat Businesswoman Award - Poultry

Meat Businesswoman Award - Craft Butchery

Meat Businesswoman Award - Trade Body

**Meat Businesswoman - Livestock Procurement
& Sustainability**

Meat Businesswoman Award - Wholesaling

Meat Business Woman Award - Industry Supplier

Meat Business Woman Award - Training & Education

The Rising Star Award

For full information about the Women in Meat Industry Awards and current partnership availability, or to book your participation, contact **Michelle Ingerfield** now on **01908 613323** or e-mail michelle.i@yandellmedia.com