



Partner Comment...

"Pilgrim's Europe is proud to sponsor the Women In Meat Industry Awards, which provides an excellent opportunity to celebrate female talent within the meat industry."



Ivan Siqueira,
President, Pilgrim's UK

BECOME A PARTNER AND MAXIMISE YOUR BRANDING AND MARKETING WITH THE PRESTIGIOUS ANNUAL WOMEN IN MEAT INDUSTRY AWARDS

Partner Comment...

"ABP is proud to continue to support the Women In Meat Awards. We recognise the vital part women play within the organisation and are keen to champion female talent throughout the industry."



Bob Carnell,
Chief Executive Officer, ABP



The immense and vitally important contribution made by women to the UK meat industry's success is recognised through a unique initiative, the Women in Meat Industry Awards. Voting and nominations normally begin in early summer via the dedicated website www.womeninmeatawards.com and will culminate in a prestigious ceremony in November. 9,000 votes were received for the 2025 Awards via the website, and the ceremony continues to attract record numbers.

How can we help you...



Michelle Ingerfield of Meat Management magazine is available to offer help and advice: "With some of the biggest names in meat manufacturing, processing, wholesaling and retailing involved, plus leading trade bodies, you will be in great company should you come on-board and work with us as a partner for the Women in Meat Industry Awards. It would be my pleasure to help and assist you in any way I can, so please give me a call for more information. The 2026 Awards will be another sell out, so don't delay contact us today".

Tel: 01908 613323 or email michelle.i@yandellmedia.com



The annual Women in Meat Industry Awards is organised by Meat Management magazine.

As an official category partner, you get all this...

- Free table for 10 persons at the prestigious Awards presentation ceremony.*
- Your logo in every edition of Meat Management over the Awards marketing period, plus branding using regular email broadcasting.
- Free page advert, and full branding with logo in the 4-colour Awards edition of Meat Management.
- 10-months coverage online in the Awards review, which will link to your own website.
- Free full page A5 advert in the dinner menu.
- You, as a partner of a category, will announce the winner during the presentation ceremony.
- Logo on website voting category and stationery.
- Logo included and displayed on-screen during the Awards ceremony and when your individual category is announced.
- Your category partnership announced by the presenter.
- Inclusion in the Meat Management round-up following the Awards ceremony.
- Inclusion in the website review which goes live after the Awards ceremony.

Celebrity appearance subject to change.

© Copyright Yandell Publishing Ltd, all rights reserved.

Make the most of the full marketing period which offers so much...



Kudos! Tell everyone you support this fantastic initiative.

Be in the middle of all the pre and post event publicity!



Your logo in the voting section of the website - exposure in all the right places!



A page advert in the dinner menu



A page advert in the Awards Brochure

See the film at www.womeninmeatawards.com/video

Categories available for partnerships

Meat Businesswoman of the Year Award

Meat Businesswoman Award - Foodservice / Catering

Meat Businesswoman Award - Multiple Retailing

Meat Businesswoman Award - Independent Retailing

Meat Businesswoman Award - Manufacturing/Processing

Meat Businesswoman Award - Poultry

Meat Businesswoman Award - Craft Butchery

Meat Businesswoman Award - Trade Body

Meat Businesswoman - Livestock Procurement & Sustainability

Meat Businesswoman Award - Wholesaling

Meat Business Woman Award - Industry Supplier

Meat Business Woman Award - Training & Education

The Rising Star Award

For full information about the Women in Meat Industry Awards and current partnership availability, or to book your participation, contact **Michelle Ingerfield** now on **01908 613323** or e-mail michelle.i@yandellmedia.com