Become a partner and maximise your branding and marketing with the prestigious annual Meat Management Meat Industry Awards

Benefit from the biggest event specifically targeting the meat industry.

The Meat Management Meat Industry Awards is the top accolade in the UK meat sector with categories voted for by readers of Meat Management magazine, plus various product categories judged by experts.

The awards feature the unique Excellence Award category. This is presented to an individual who has made an outstanding contribution to the UK meat industry.

All awards reflect everything that is exceptional across the whole UK industry and category partnerships are available on a first come, first served basis.





How can we help you...

Michelle Ingerfield of Meat
Management magazine is available
to offer help and advice: "With the
biggest names in meat manufacturing,
processing, wholesaling and retailing
involved, plus leading trade bodies,
you will be in great company should you
come on-board and work with us as a partner.
It would be my pleasure to help and assist you
in any way I can, so please give me a call for
more information. The 2026 Awards will be
another sell out, so don't delay contact us today".

Tel: 01908 613323 or email michelle.i@yandellmedia.com

Make sure you are a part of this unique high profile, cost-effective marketing campaign
See the film at www.meatmanagement.com/awards-video



As an official category partner, you get all this...

- Free table for 8 persons at the prestigious Awards presentation ceremony – the biggest event of its kind in the UK meat industry scheduled for September 2026.
- Your logo in every edition of Meat Management over the Awards marketing period.
- Free page advert and full branding with logo in the 4-colour Awards Review.
- 11-months coverage online in the Awards e-brochure which will link to your own website.
- You, as a partner of a category, will announce the winner.
- · Logo in Awards ceremony dinner menu.
- · Logo on Awards website.
- Logo on voting forms and stationery, plus targeted marketing materials.
- Logo included on screen during the Awards ceremony and when your individual category is announced.
- Your category partnership announced by the presenter.
- Inclusion in the Meat Management round-up following the Awards ceremony.
- Inclusion in the online review which goes live shortly after the Awards ceremony.

It's so much more than a presentation ceremony...



Be in the middle of all the post event publicity!



A page advert included in the Awards Review





Your logo in the voting section of the website exposure in all the right places!



It's the biggest event in the UK meat industry

Categories available for partnerships

The Catering Butcher Award

Manufacturer of the Year

Best Trade Organisation

Best Online Business

Best Equipment / Machinery Supplier

Supermarket / Multiple Meat Retailer of the Year

Britain's Best Butchers Shop

Training Scheme of the Year

Young Manager of the Year

Britain's Best Burger

Britain's Best Meat Pie Britain's Best Sausage

Best Charcuterie Product

Best Poultry Product

Best Pork / Pigmeat Product

Best Bacon Product

Best Lamb Product

Best Beef Product

Best Red Meat Product

Best Free From Product

The Excellence Award

For full information about the Meat Management Meat Industry Awards and current partnership availability, or to book your participation, contact Michelle Ingerfield now on 01908 613323 or e-mail michelle.i@yandellmedia.com