



### Partner Comment...

"We see the annual Women in Meat Industry Awards as an important recognition of outstanding talent in the industry. We are very pleased to support it and participate in this unique initiative."

**Bill Jermey, Food & Drink Training  
& Education Council**

## BECOME A PARTNER AND MAXIMISE YOUR BRANDING AND MARKETING WITH THE PRESTIGIOUS ANNUAL WOMEN IN MEAT INDUSTRY AWARDS

### Partner Comment...

"We are delighted to partner the annual Women in Meat Industry Awards and have done so since its launch in 2018. This is a truly unique initiative and we want to fully support and highlight the brilliant job women do right across our industry."

**Richard Watson, Managing Director  
Reiser UK**



The immense and vitally important contribution made by women to the UK meat industry's success is recognised through a unique initiative, the Women in Meat Industry Awards. Voting and nominations normally begin in early summer via the dedicated website [www.womeninmeatawards.com](http://www.womeninmeatawards.com) and will culminate in a prestigious ceremony in November or December. Over 14,000 votes were received for the 2022 Awards via the website.

### How can we help you...



Michelle Ingerfield of Meat Management magazine is available to offer help and advice: "With some of the biggest names in meat manufacturing, processing, wholesaling and retailing involved, plus leading trade bodies, you will be in great company should you come on-board and work with us as a partner for the Women in Meat Industry Awards. It would be my pleasure to help and assist you in any way I can, so please give me a call for more information. The 2023 Awards will be another sell out, so don't delay contact us today".

**Tel: 01908 613323 or email [michelle.i@yandellmedia.com](mailto:michelle.i@yandellmedia.com)**



The annual Women in Meat Industry Awards is organised by Meat Management magazine.



## As an official category partner, you get all this...

- Free table for 10 persons at the prestigious Awards presentation ceremony.\*
- Your logo in every edition of Meat Management over the Awards marketing period, plus branding using regular email broadcasting.
- Free page advert, and full branding with logo in the 4-colour Awards edition of Meat Management.
- 10-months coverage online in the Awards review, which will link to your own website.
- Free full page A5 advert in the dinner menu.
- You, as a partner of a category, will announce the winner during the presentation ceremony.
- Logo on website voting category and stationery.
- Logo included and displayed on-screen during the Awards ceremony and when your individual category is announced.
- Your category partnership announced by the presenter.
- Inclusion in the Meat Management round-up following the Awards ceremony.
- Inclusion in the website review which goes live after the Awards ceremony.

*Celebrity appearance subject to change.*

\*Event date is subject to any Government rulings on public assembly and therefore the organisers reserve the right to make appropriate changes if required affecting the date or venue at their absolute discretion, including reverting to an online ceremony if required and the type of presentations.

## Make the most of the full marketing period which offers so much...



*Kudos!  
Tell everyone  
you support  
this fantastic  
initiative.*

*Be in the middle  
of all the pre and post  
event publicity!*



*Your logo in the voting  
section of the website  
- exposure in all the  
right places!*



*A page advert  
in the dinner menu*



*A page advert in  
the Awards Brochure*

See the film at [www.womeninmeatawards.com/video](http://www.womeninmeatawards.com/video)

## Categories available for partnerships

**Meat Businesswoman of the Year Award**

**Meat Businesswoman Award - Foodservice**

**Meat Businesswoman Award - Multiple Retailing**

**Meat Businesswoman Award - Independent Retailing**

**Meat Businesswoman Award - Manufacturing/Processing**

**Meat Businesswoman Award - Poultry**

**Meat Businesswoman Award - Craft Butchery**

**Meat Businesswoman Award - Trade Body**

**Meat Businesswoman Award - Wholesaling**

**Meat Business Woman Award - Industry Supplier**

**Meat Business Woman Award - Training & Education**

**The Rising Star Award**

For full information about the Women in Meat Industry Awards and current partnership availability, or to book your participation, contact **Michelle Ingerfield** now on

**01908 613323** or e-mail [michelle.i@yandellmedia.com](mailto:michelle.i@yandellmedia.com)