

Become a partner and maximise your branding and marketing with the prestigious annual Meat Management Industry Awards

meat
management
**industry
awards
2022**

Benefit from the main event specifically targeting the meat industry.

The Meat Management Industry Awards is the top accolade in the UK meat sector with categories voted for by readers of Meat Management magazine, plus various product categories judged by experts.

The awards feature the unique Excellence Award category. This is presented to an individual who has made an outstanding contribution to the UK meat industry.

All awards reflect everything that is exceptional across the whole UK industry and category partnerships are available on a first come, first served basis.

How can we help you...

Michelle Ingerfield of Meat Management magazine is available to offer help and advice: "With the biggest names in meat manufacturing, processing, wholesaling and retailing involved, plus leading trade bodies, you will be in great company should you come on-board and work with us as a partner. It would be my pleasure to help and assist you in any way I can, so please give me a call for more information. The 2022 Awards will be another sell out, so don't delay contact us today".

Tel: 01908 613323 or email michelle.i@yandellmedia.com

Make sure you are a part of this unique high profile, cost-effective marketing campaign
See the film at www.meatmanagement.com/awards-video





As an official category partner, you get all this...

- Free table for 8 persons at the prestigious Awards presentation ceremony – the biggest event of its kind in the UK meat industry scheduled for Autumn 2022*.
- Your logo in every edition of Meat Management over the Awards marketing period.
- Free page advert and full branding with logo in the 4-colour Awards Brochure.
- 11-months coverage online in the Awards e-brochure which will link to your own website.
- You, as a partner of a category, will announce the winner.
- Logo in Awards ceremony dinner menu.
- Logo on Awards website.
- Logo on voting forms and stationery, plus targeted marketing materials.
- Logo included on screen during the Awards ceremony and when your individual category is announced.
- Your category partnership announced by the presenter.
- Inclusion in the Meat Management round-up following the Awards ceremony.
- Inclusion in the online review which goes live shortly after the Awards ceremony.

*Event date is subject to any ongoing Government rulings on public assembly and therefore the organisers reserve the right to make appropriate changes if required affecting the date or venue at their absolute discretion, including reverting to an online ceremony if required and the type and style of presentations.



*Kudos!
Tell everyone
you support
this fantastic initiative.*

Whether online or a physical presentation ceremony, it's so much more...

*Be in the middle
of all the post
event publicity!*



*A page advert included in
the Awards Brochure*



*Your logo in the voting
section of the website -
exposure in all the
right places!*



Categories available for partnerships

The Catering Butcher Award
Manufacturer of the Year
Best Trade Organisation
Best Online Business
Best Equipment / Machinery Supplier
Supermarket / Multiple Meat Retailer of the Year
Britain's Best Butchers Shop
Training Scheme of the Year
Young Manager of the Year

Britain's Best Burger
Britain's Best Meat Pie
Britain's Best Sausage
Best Poultry Product
Best Pork / Pigmeat Product
Best Bacon Product
Best Lamb Product
Best Beef Product
Best Red Meat Product
Best Free From Product
The Excellence Award

For full information about the Meat Management Industry Awards and current partnership availability, or to book your participation, contact **Michelle Ingerfield** now on **01908 613323** or e-mail **michelle.i@yandellmedia.com**

*Categories subject to change at the full discretion of the organisers.