



Partner Comment...

“We see the annual Women in Meat Industry Awards as an important recognition of outstanding talent in the industry. We are very pleased to support it and participate in this unique initiative.”

**Bill Jermey, Chief Executive
Food & Drink Training
& Education Council**

Partner Comment...

“We are delighted to partner the annual Women in Meat Industry Awards and have done so since its launch in 2018. This is a truly unique initiative and we want to fully support and highlight the brilliant job women do right across our industry.”

**Richard Watson, Managing Director
Reiser UK**

BECOME A PARTNER AND MAXIMISE YOUR BRANDING AND MARKETING WITH THE PRESTIGIOUS ANNUAL WOMEN IN MEAT INDUSTRY AWARDS



The immense and vitally important contribution made by women to the UK meat industry’s success is recognised through a unique initiative, the Women in Meat Industry Awards. Voting and nominations normally begin in June via the dedicated website www.womeninmeatawards.com and will culminate in a prestigious ceremony in November or December. Over 9,000 votes were received for finalists in 2020.

How can we help you...



Michelle Ingerfield of Meat Management magazine is available to offer help and advice: “With some of the biggest names in meat manufacturing, processing, wholesaling and retailing involved, plus leading trade bodies, you will be in great company should you come on-board and work with us as a partner for the Women in Meat Industry Awards. It would be my pleasure to help and assist you in any way I can, so please give me a call for more information. The 2021 Awards will be another sell out, so don’t delay contact us today”.

Tel: 01908 613323 or email michelle.i@yandellmedia.com

As an official category partner, you get all this...

- Free table for 10 persons at the prestigious Awards presentation ceremony.*
- Your logo in every edition of Meat Management over the Awards marketing period, plus regular email broadcasting.
- Free page advert, and full branding with logo in the 4-colour Awards Brochure.
- 12-months coverage online in the Awards e-brochure review, which will link to your own website.
- You, as a partner of a category, will announce the winner during the presentation ceremony.
- Logo on website voting category and stationery.
- Logo included during the Awards ceremony and when your individual category is announced.
- Your category partnership announced by the presenter.
- Inclusion in the Meat Management round-up following the Awards ceremony.
- Inclusion in the website review which goes live shortly after the Awards ceremony.

Celebrity appearance subject to change.

*Event date is subject to ongoing Government rulings on public assembly and therefore the organisers reserve the right to make appropriate changes if required affecting the date or venue at their absolute discretion, including reverting to an online ceremony if required and the type of presentations.

Whether it's an online or physical presentation ceremony, the full marketing period offers so much...



Be in the middle of all the pre and post event publicity!



Kudos! Tell everyone you support this fantastic initiative.



Your logo in the voting section of the website - exposure in all the right places!



A page advert in the Awards Brochure

See the film at www.womeninmeatawards.com/video

Categories available for partnerships

Meat Businesswoman of the Year Award

Meat Businesswoman Award – Foodservice

Meat Businesswoman Award – Retailing

Meat Businesswoman Award – Manufacturing/Processing

Meat Businesswoman Award – Craft Butchery

Meat Businesswoman Award – Trade Body

Meat Businesswoman Award – Wholesaling

Meat Businesswoman Award – Industry Supplier

Meat Businesswoman Award – Training & Education

The Rising Star Award

For full information about the Women in Meat Industry Awards and current partnership availability, or to book your participation, contact **Michelle Ingerfield** now on **01908 613323** or e-mail michelle.i@yandellmedia.com