



Partner Comment...

"We believe this to be a really innovative initiative... Women play a major role in the meat and food sector and highlighting this fact and recognising top people is very welcome."

Liz Williams,
Kerry Taste & Nutrition

BECOME A PARTNER AND MAXIMISE YOUR BRANDING AND MARKETING WITH THE PRESTIGIOUS ANNUAL WOMEN IN MEAT INDUSTRY AWARDS

Partner Comment...

"Cutting Edge Services was delighted to be able to support this initiative. There is a huge amount of female talent in our industry right across the supply chain. It's great to see their contributions acknowledged at events like this."

Sam Tinsley,
Cutting Edge Services



The immense and vitally important contribution made by women to the UK meat industry's success is recognised through a unique initiative, the Women in Meat Industry Awards. Voting and nominations will begin in June 2020 via the dedicated website www.womeninmeatawards.com and will culminate in a prestigious black tie dinner on Friday 13th November 2020 at the Royal Garden Hotel, Kensington, London. Over 7,000 votes were received for finalists in 2019.



How can we help you...

Michelle Ingerfield of Meat Management magazine is available to offer help and advice: "With some of the biggest names in meat manufacturing, processing, wholesaling and retailing involved, plus leading trade bodies, you will be in great company should you come on-board and work with us as a partner of the Women in Meat Industry Awards. It would be my pleasure to help and assist you in any way I can, so please give me a call for more information. The 2020 Awards will be another sell out, so don't delay contact us today".

Tel: 01908 613323 or email michelle.i@yandellmedia.com

As an official category partner, you get all this...

- Free table for 10 persons at the prestigious Awards presentation ceremony.
- Your logo in every edition of Meat Management over the Awards marketing period.
- Free page advert, and full branding with logo in the 4-colour Awards Brochure.
- Free page advert plus logo and full branding will go in the dinner menu.
- 12-months coverage online in the Awards e-brochure review, which will link to your own website.
- You, as a partner of a category, will announce the winner and present the certificate on stage during the presentation ceremony with our VIP celebrity guest.
- Logo on voting forms and stationery.
- Logo included on the video screens at the Awards ceremony and when your individual category is announced.
- Your category partnership announced from the stage by the presenter.
- Inclusion in the Meat Management photographic round-up following the Awards ceremony, pictured with the winner of the category you have supported.
- Inclusion in the website photographic review gallery which goes live shortly after the Awards ceremony.

Celebrity appearance subject to change.

It's not just a dinner and presentation ceremony, it's so much more

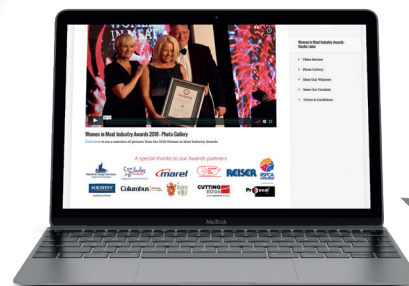
Be in the middle of all the pre and post event publicity!



*Kudos!
Tell everyone you support this fantastic initiative.*



A page advert in the dinner menu



Your logo in the voting section of the website - exposure in all the right places!



A page advert in the Awards Brochure



See the film at www.womeninmeatawards.com/video

Categories available for partnerships

Meat Businesswoman of the Year Award

Meat Businesswoman Award – Foodservice

Meat Businesswoman Award – Retailing

Meat Businesswoman Award – Manufacturing/Processing

Meat Businesswoman Award – Craft Butchery

Meat Businesswoman Award – Trade Body

Meat Businesswoman Award – Wholesaling

Meat Businesswoman Award – Industry Supplier

Meat Business woman Award – Training & Education

The Rising Star Award

The pre-dinner drinks reception is available for sponsorship as is the starter course and main course at the dinner.

For full information about the Women in Meat Industry Awards and current partnership availability, or to book your participation, contact **Michelle Ingerfield** now on

01908 613323 or e-mail **michelle.i@yandellmedia.com**