

Become a partner and maximise your branding and marketing with the prestigious annual Meat Management Industry Awards

Benefit from the event specifically targeting the meat industry.

The Meat Management Industry Awards is the top accolade in the UK meat sector and voted for by readers of Meat Management magazine, plus various product categories judged by experts.

The awards also feature the unique Excellence Award category. This is presented to an individual who has made an outstanding contribution to the UK meat industry.

There are a total of 20 categories and all awards reflect everything that is exceptional across the whole UK industry and category partnerships are available on a first come, first served basis.



How can we help you...

Michelle Ingerfield of Meat Management magazine is available to offer help and advice: "With the biggest names in meat manufacturing, processing, wholesaling and retailing involved, plus leading trade bodies, you will be in great company should you come on-board and work with us as a partner. It would be my pleasure to help and assist you in any way I can, so please give me a call for more information. The 2019 Awards will be another sell out, so don't delay contact us today".

Tel: **01908 613323** or email **michelle.i@yandellmedia.com**

Make sure you are a part of this unique high profile, cost-effective 10-month marketing campaign
See the film at www.meatmanagement.com/awards-video





As an official category partner, you get all this...

- Free table for 8 persons at the prestigious Awards presentation ceremony. The biggest event of its kind in the UK meat industry.
- Your logo in every edition of Meat Management over the Awards marketing period.
- Free page advert and full branding with logo in the 4-colour Awards Brochure.
- 12-months coverage online in the Awards e-brochure which will link to your own website.
- You, as a partner of a category, will announce the winner and present the trophy and framed certificate on stage during the presentation ceremony with our VIP celebrity guest.
- Logo on Awards website.
- Logo in Awards 4-colour menu.
- Logo on voting forms and stationery.
- Logo included on the video screens at the Awards ceremony during the dinner event and when your individual category is announced.
- Your category partnership announced from the stage by the presenter.
- Inclusion in the Meat Management photographic round-up following the Awards ceremony, pictured with the winner of the category you have supported.
- Inclusion in the online photographic review gallery which goes live shortly after the Awards ceremony.

It's not just a dinner and presentation ceremony, it's so much more

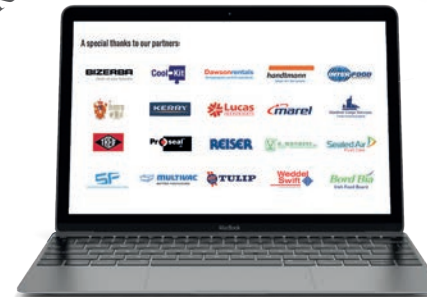


*Kudos!
Tell everyone
you support
this fantastic
initiative.*

*Be in the middle
of all the post
event publicity!*



*Your logo in the
voting section
of the website -
exposure in all
the right places!*



*A page advert in
the Awards Brochure*



Categories available for partnerships

The Catering Butcher Award
Manufacturer of the Year
Best Trade Organisation
Best Online Business
Best Equipment / Machinery Supplier
Supermarket / Multiple Meat Retailer of the Year
Britain's Best Butchers Shop
Training Scheme of the Year
Young Manager of the Year

Britain's Best Burger
Britain's Best Meat Pie
Britain's Best Sausage
Best Poultry Product
Best Pork / Pigmeat Product
Best Bacon Product
Best Lamb Product
Best Beef Product
Best Red Meat Product
Best Free From Product
The Excellence Award

The pre-dinner drinks reception is available for sponsorship as is the starter course and main course at the dinner.

The programme starts in November 2018. For full information about the Meat Management Industry Awards and current partnership availability, or to book your participation, contact **Michelle Ingerfield** now on **01908 613323** or e-mail **michelle.i@yandellmedia.com**